



+61 2 9412 6111

Level 1, 100 Harris St  
Pyrmont NSW 2009

[www.ovato.com.au](http://www.ovato.com.au)

7 February 2019

Company Announcements Office ASX Limited  
20 Bridge Street  
Sydney NSW 2000

### Name Change

As announced at the Annual General Meeting on 22 November, 2018 PMP Limited has rebranded as Ovato Limited with the change effective from today. The ASX listing code will shortly change from PMP to **OVT**. Ovato will inform the market once the ASX code change has been effected.

The companies and brands across the PMP Group have now come together under a single name and masterbrand, **Ovato**.

Ovato CEO & Managing Director, Kevin Slaven said “Our new name Ovato delivers unity for the many strengths of the different businesses brought together by the merger of PMP and IPMG in 2017. The new single identity provides the foundation for us to articulate a powerful value proposition to our customers in deploying different print and digital solutions for their retail marketing. Ultimately the new name consolidates the scale and experience of our core print and distribution business. Our focus remains on our customers and the end consumer”

Mr Slaven also confirmed that the rebranding has been largely undertaken internally with minimal cost and distraction.

For further information contact:

Alistair Clarkson  
Company Secretary  
Ovato Limited  
Tel: (02) 9412 6004

Kevin Slaven  
CEO  
Ovato Limited  
Tel: (02) 9412 6111